

# MIGLIORE LUXURY CAR CARE



## Features:

- ◆ Featured In the New York Times.
- ◆ Internationally known brand, distribution in 14 countries.
- ◆ Extreme quality waxes.
- ◆ Sponsored many auto enthusiast forums.

**M**igliore Luxury Car Care is a company based on quality, not quantity. Each Migliore product is hand poured and inspected for quality, we aim for perfection. As a company, we have no intention of becoming a large, mass distributed, watered down, car care brand. We prefer having a tight knit circle of distributors who have vast knowledge and experience detailing on a concours level. This allows us to interact with our distributors and customers on a one on one level.

Migliore is to remain a small scale company, and will continue to provide our customers with the best quality and service available in the industry.

Presidenziale  
\$399.99



Migliore has teamed with world renowned automotive detailer Barry Theal to produce a legendary wax, Migliore Presidenziale. Presidenziale boasts a unique formula with nearly 50% carnauba as well as other exotic natural ingredients. Despite containing a high carnauba content Presidenziale remains very easy to apply and remove. Includes authentication card signed by Barry Theal of Presidential Details and Donald Havourd, Founder and CEO of Migliore Luxury Car Care. 6 oz.

Competizione  
\$249.99



Competizione is Migliore's flagstaff luxury wax. Competizione contains nearly 50% carnauba wax per jar as well as many exotic natural oils. After numerous tests in-house and from professional detailers across the country, Competizione has achieved our high standards for a true luxury wax blend. Competizione will leave your paint with an incredibly deep reflection that lasts 2-3 months. Size: 6 oz. Gold tasseled storage bag included.

Primo  
\$99.99



Migliore Primo is our premium wax blend. Primo is a “best of the best” concours style wax. Primo is truly the top of the line and will compete with the highest quality waxes in the business. Primo contains nearly 50% carnauba per jar. This wax is for those who genuinely cherish their vehicle's finish, demanding a finish that you can almost swim in.

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Endurance Spray  
\$14.99



Migliore Endurance Spray is a supercharged quick detailer. Endurance Spray is more than your average quick detailer as it contains natural oils to truly make your paint pop after usage. Various uses for Endurance Spray include but are not limited to an after wash spritz, in between waxing sessions for added depth, spot and emergency cleaning, and clay bar lubricant.

Brilliant Trim Protectant  
\$12.99



Migliore: Brilliant Trim Protectant will return even the most dull plastic to showroom quality shine! The Brilliant Dressing can be used on the exterior or interior of your vehicle. The dressing can be used on but not limited to pieces such as dashboards, window trim, plastic bumpers, and foot sills. Brilliant Dressing was not solely comprised for its great look. The dressing also protects plastics from harmful UV rays that will fade and crack plastics over time.

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Bella Lustra Tire Glaze  
\$14.99



Migliore: Bella Lustra Tire Glaze is a natural based tire shine that will not inflict damage to your tires nor create the dreaded slinging associated with other products. Migliore: Bella Lustra Tire Glaze provides a classy, dark, matte finish to your tires.

Wheel Seal  
\$18.99



Our Wheel Seal product is a paste that is applied similar to wax on your wheels. Wheel Seal can be used on billet, chrome, aluminum, brush and alloy surfaces. With Wheel Seal you'll notice brake dust rolls off during washing to reveal a pronounced shine. This is a great product if you have high brake dusting or take your automobile to the track, it will save your prized wheels!

Frutta  
\$29.99, 4 oz.  
\$49.99, 8 oz.



Frutta is a variation of our Original blend that incorporates natural fruit oils in the formula. These oils enhance shine on, but not limited to, warm colored vehicles. Frutta is denoted by a great citrus aroma and bright orange color. A main ingredient is orange oil, which is imported directly from Florida.

## Original

\$29.99, 4 oz.

\$49.99, 8 oz.

\$34.99, Liquid.



As its name insinuates, Original was Migliore introductory product that culminated into our current range. Original is contains over 35% pure Brazilian carnauba combined with various other natural oils and hard waxes to produce outstanding shine and depth. Migliore Original is a pure wax, it contains no fillers or abrasives. Migliore is extremely easy to apply and buff off, doesn't produce a flaky white residue, and won't haze white on black plastics.

## Forza Clean

\$24.99

Forza Clean is an extremely powerful all purpose cleaner that can tackle the most stubborn grime an auto can accumulate. Forza Clean is biodegradable, non-flammable, and can soften and remove impenetrable tar and grease. For tough cleaning, use Forza Clean as packaged. For lighter cleaning, you may dilute Forza Clean 7:1. 16 oz.



Citro Shampoo  
\$27.99



Citro Shampoo is a powerful, low viscosity, citrus based shampoo used to strip any previous wax or sealant protection for a blank canvas. This is a necessity when performing a full detail which includes multi-step polishing. Citro Shampoo is excellent at agitating stubborn bugs and grime for easy removal. 16 oz.

Naturale Shampoo  
\$29.99

Naturale Shampoo is an organic auto shampoo designed to provide ultimate lubricity while being still being wax friendly. You'll notice Naturale Shampoo creates an unprecedented barrier between your wash media and paint, reducing the chance for any marring. For those who cherish a rich, thick, car shampoo - you'll love our Naturale Shampoo.





## WAXES

# APPLICATION TIPS AND TRICKS!



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Migliore waxes are very unique. If you haven't used our waxes before, you're in for a new experience. The waxes are unlike any other wax on the market in terms of "feel" during application and overall durability.

To apply rub a foam applicator pad in a circular motion in the open jar of wax with a small amount of pressure. This will heat the wax and generate saturation into the foam pad. Apply **very** thin, you should hardly put a dent in the jar with one automobile. 3-4 swipes in the jar should cover a 2'x2' area.

When applied, the surface should look as below:



Below is an example of a bit too much wax, which will result in tough removal:



If you found you have applied too much, you can also use our Endurance Spray quick detailer to aid in removal.

It is recommended to use multiple microfibers per car upon removal. The knap of the microfiber can become matted down with wax residue, especially if over applied. If this happens, you will essentially be smearing wax around the paint aimlessly. Wipe away one panel with a fresh microfiber, flip the microfiber and go over the same panel to remove any excess. Repeat with a new microfiber as necessary.

## WHEEL SEAL



Migliore Wheel Seal is a super hard blend of carnauba wax that can withstand the additional beating our wheels are but through daily.

Take your foam applicator in a circular motion to the open jar of wax with a moderate amount of pressure. You'll notice the hard nature of Wheel Seal. In contrast to our wax blends for your paint, don't be afraid to over apply Wheel Seal. Applying liberally will only help in repelling the dirt, grime, and break dust.



Remove with a microfiber, using Endurance Spray if needed.

## BELLA LUSTRA TIRE GLAZE & TRIM PROTECTANT



Application is simple. Trim: spray on a cloth of choice and apply to trim as needed for dark shine. Tire: Apply directly to tire and use cloth or applicator to ensure even application. Apply both trim and tire in the shade.

Bella Lustra Tire Glaze on a Ferrari:



# SHAMPOO



Naturale Shampoo is our traditional shampoo with tremendous lubricity. Pour 4-6 capfuls of Naturale per 5 gallon pail.

Citro is an decontamination shampoo. It is made to be shot from a foam cannon, lightly agitated, and washed away.

# FORZA CLEAN & ENDURANCE SPRAY

Forza Clean: Apply liberally to tough grime. Let dwell for two minutes and agitate. Rinse away thoroughly.

Edurance Spray: To be used in the shade. Mist on and wipe away.

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# ENJOY!